

NEW ISSUE—

CANADA NORTHERN POWER CORPORATION LIMITED

5 per cent Collateral Trust Sinking Fund Gold Bonds

DATED MAY 1ST, 1928 DUE MAY 1ST, 1953

PRICE: 98.50 and Accrued Interest to yield over 5.10%

O. C. ARNOTT COMPANY LTD.

INVESTMENT BANKERS

Royal Bank Chambers

M6718

Calgary

Maintain the Quality of Alberta's Crops

Better Seed means

Better Yields — Better Grades — Better Prices

A special committee appointed by the Minister of Agriculture, with the co-operation of numerous organizations in the province, is urging the use this spring by farmers throughout the province of—

high quality, clean, treated, seed grain.

In order to reduce the heavy annual losses sustained by sowing inferior seed.

Farmers can co-operate by

1. Using registered seed wherever possible.
2. Having seed tested for germination and purity.
3. Treating seed for smut.
4. Thoroughly cleaning all grain intended for seed.
5. Seeding only varieties of recognized quality and varieties suitable to the district.
6. Good seed will be in demand this spring. Secure your requirements early—before the supply is exhausted.

U. P. A. Local, Boards of Trade, The Wheat Pool, Banks, Commercial Grain Firms, the Press, and many other organizations are working in co-operation with a

BETTER SEED COMMITTEE

consisting of representatives of the Provincial Department of Agriculture, the Dominion Seed Branch, the Canadian Seed Growers Association, The Alberta Seed Growers' Association, the C.P.R. Agricultural Department and the University of Alberta.

D. A. McCannell, Provincial Publicity Commissioner, Edmonton, Secretary

THE BEAUTY, LIFE AND COLOR OF THE SPRINGTIME

NOW, when all Nature is donning new and festive garb, when the whole world is vibrant with life and color, when new beauties spring up all around us . . .

Now, more than ever, people are turning to the car that carries the spirit of the Springtime . . . the "Bigger and Better" Chevrolet.

Now, more than ever, you will delight in the thrill of your first ride in this luxurious, low-priced car.

Go to your Chevrolet Dealer! Let him arrange a demonstration for you. Get behind the wheel of the "Bigger and Better" Chevrolet. Feel the happy miles sweep past with ease and smoothness, and share the care-free, joyous spirit of the Spring.

The G.M.A.C. General Motors' own deferred payment plan affords the most convenient and economical way of having your Chevrolet on time.

C-21-A-18C



CHEVROLET

THE LOWEST PRICES IN ALL CHEVROLET HISTORY

Standard	\$625.00	Cabriolet	\$850.00
Coach	\$725.00	Commercial	\$750.00
Truck	\$750.00	Commercial Chevrolet	\$750.00
Truck	\$850.00	Truck Chevrolet	\$850.00

All prices for delivery, Ontario—Government Taxes, Ramparts and State Tax Extra.

QUALITY MOTORS

CLARESHOLM, ALTA.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Clareholm Local News

Harry Keats is moving into the house vacated by Bob Powers.

Byron Fancy, of Staveley, was a patient in the hospital here this week.

Considerable tourist travel is now in evidence over the Blue Trail.

Mark, 9 year old son of George Flittion, is a patient in the local hospital.

Mrs. A. H. Gillard of Carnforth was a patient in the local hospital this week.

The Gypsies have arrived, on their annual pilgrimage—a sign of summer.

Baby Gladys Jorgenson, of Granum, is a patient in the local hospital this week.

Born, at the local hospital, on April 21st, to Mr. and Mrs. Herbert Schram, a son.

Born, at the local hospital, on April 24th, to Mr. and Mrs. Thos. McCreath, a daughter.

Mrs. McAlpine entertained at bridge on Wednesday evening. Mrs. Kingsley won high.

Mrs. Allan Wannamaker is leaving the hospital on Saturday to stay with Mrs. Ferguson.

Harry Thompson of Granum was operated on for appendicitis at the local hospital on Wednesday.

The Young People of the United church are fixing up the old tennis court on west Center Avenue.

Mrs. Harry Holbert of Granum was operated on for appendicitis at the local hospital on Wednesday.

The United church Board is planning to have cement curbing put in and otherwise improve the boulevard in front of the church property.

The convention of the Calgary District W. C. T. U. was held at Granum on Wednesday and Thursday. Mrs. Gordon Wright, national president, was the chief speaker.

Clareholm Odd Fellows will observe the anniversary of the founding of the order, on Sunday evening, May 6th, when they will attend services at St. John's church.

At the baseball meeting held at Staveland on the 22nd, a six team league was formed, to include the Calgary Hustlers, Calgary Athletics, High River, Blackie, Staveley and Clareholm.

Rev. R. W. Dalgleish, who makes a hobby of book collecting, has just added to his library an unique old Dutch volume of woodcuts of scriptural incidents with an explanatory line in several languages under each cut.

With the coming of summer weather the bottom dropped out of the gravelled highway from Okotoks to Calgary, in numerous places. Some of these places are as bad, or worse, than the ungravelled streets of Clareholm have been at any time this season. Automobiles and trucks by the score were mired down on this road on Monday, Tuesday and Wednesday. Thursday it was reported entirely impassable, and closed to traffic.

The weather for the entire past week has been fine and warm, with summer temperatures, as high as 75 in the shade on some days. Farmers are at work in the fields all over southern Alberta. Those who had not yet threshed their grain have been making the most of the opportunity and the end of this week will see practically all threshing finished in this district. Except in germination quality the grain has not suffered as much by standing all winter in the fields as might have been supposed, and prices are better now than last fall, so there has been little financial loss to the farmers through the bad weather conditions of the winter and spring.



Hon. Charles Stewart

Minister of the Interior, whose department, in co-operation with Provincial Governments, various Forestry Associations and public-spirited citizens, is this week conducting a campaign to focus public attention on the need of prevention of forest fires.

CHAUTAUQUA NEWS

Preliminary notice of the 1928 Chautauqua is in the hands of the local secretary, A. A. Cruckshank.

It mentions a "programme of surpassing merit, unusual versatility, and consummate artistry, by representatives of four different countries besides Canada and the United States."

Some outstanding people are: Dr. Tehyi Hsieh, styled "The Chinese Teddy Roosevelt," a brilliant and finished student of world affairs.

Dr. Bhaskar Pandurang Hivale an interpreter of Hindu thought. Mr. Geoffrey Morgan, an accomplished Welshman, with a kindly and helpful message.

A Russian Cossack Chorus, two plays, Hawaiian singers, etc., and a delightful kiddies' program, are some of the items that will contribute to maintain the reputation of Chautauqua.

Dates are: July 26, 27, 28, 30, 31, and August 1.

CRITOPH—WILCOX

A very pretty wedding took place on Saturday, April 21st, at 11:30 o'clock, at the United church of Clareholm, when Kathleen Isabel, eldest daughter of Mr. Frank Wilcox of Clareholm, became the bride of Mr. Bard Critoph, also of Clareholm, the ceremony being performed by Rev. R. W. Dalgleish, after which a very delicious wedding dinner was served in the Queen's Hotel.

The bride was charmingly attired in a gown of flesh crepe de chine and was attended by her sister Miss Doris Wilcox who acted as bridesmaid and wore a gown of salmon crepe de chine.

The groom was supported by the bride's youngest brother, Mr. Bernard Wilcox.

The happy couple left on a short honeymoon to Calgary and later to Banff.

After the honeymoon Mr. and Mrs. Critoph will reside on the groom's farm west of Clareholm.

Horticultural Society

The first open meeting of the Horticultural Society will be held in the Mass annex on Monday, April 30, at 8 p.m. The program will include a 20 minute address by Mr. Bayfield on fertilization; and distribution of premiums. Will all members kindly drop in or send for their premium package of gladioli.

A pair of water coats nothing in Canada as a rule but the trouble of doing it up. Put out your camp fire and help save Canada's diminishing forests. Twelve million dollars worth of timber is being burnt up every year simply for lack of a few pairs of water at the proper time.

FRESH TODAY

Cinnamon Buns
Currant Buns
Iced Buns
Parker House Rolls
Pastries, etc.

CLARESHOLM BAKERY

For safe, cheap fire protection on farm property and town residences, see me

I can insure your farm buildings for \$1.00 per hundred for three years, if your chimneys go to the basement and your buildings are protected by lightning rods.

Town residences \$1.10 per hundred for 3 years.

S. L. FRASER

J. T. KINGSLEY

Harness and Saddles, Fancy Leather Goods, Boots and Shoes, and Men's Wear.

REPAIRING

Now is the time to look over your harness for repairing and oiling. We can give you quick service at reasonable prices. Bring them early and be ready for spring work.

Harness Oil in any quantity



THE REAL TEST!

The actual satisfaction you will get from the plumbing in your home comes through service honestly rendered rather than by promises generously uttered. When you contract for plumbing, is the time to make sure that you'll get satisfaction through the long years that plumbing must serve you! Our jobs are our references.

C. A. COUTTS, Phone 127

J. H. BOUSQUET

CLARESHOLM

Agent for Alberta Granite, Marble & Stone Co. Limited

Fine Memorials, Copings, Fences, Candy Slabs.

Freight paid to Clareholm.

We guarantee what we sell.

Let me give you estimate on your new home, either Stucco or Concrete Block. Service and durability guaranteed.

Electrification Of Rural Areas In Canada Is Being Carried Out On Increasing Scale

That electrification of rural areas in Canada will be carried out on a large and increasing scale in the next few years is pretty well indicated by progress to date and plans being laid for the future. The province of Ontario has been leading through the activities of the Hydro-Electric Power Commission which was supplying 18,000 rural customers with electric service from nearly 2,200 miles of rural electric lines at the date of its last annual report. Since then more than 800 miles of lines have been built and plans for this year contemplate the construction of an additional thousand miles, bringing the total to 4,000 miles of line, especially built to supply farmers and others in rural areas with electric light and power.

Indications are that progress in rural electrification will be rapid in Western Canada. Electric power lines are spreading out from Winnipeg, Regina, and Calgary particularly. These will not only supply the smaller towns with electric light and power but will bring the boon of electricity to many farms along the way. Manitoba is taking the lead now at a conference in Winnipeg, twenty of power, agricultural and manufacturing interests, plans were formulated for establishing electric lines on farms as a step toward promoting the electrification of rural areas. This plan has been followed by the National Electric Light Association in the United States and it is interesting to note the number of uses to which electricity is being put on the demonstration farms. The installations include such things as refrigeration, lighting, pumping water, milking, cooking, heating, ironing, washing, cleaning, sewing, ventilation, power for hoisting and cutting and for grinding and mixing feed and fertilizer. The list embraces all the uses of electricity in city houses and many special uses adapted to the farms.

It is predicted that a million farms in the United States will be using electricity inside of five years, a prediction supported by the fact that the number of "electrified" farms in 27 states doubled in three years, from 122,000 in 1923, to 272,000 in 1926. It is also interesting to note the progress being made in electrification of farms in New Zealand. Five years ago internal combustion engines were used 50 per cent. of the farm power plants. Recently, of 28,340 power plants, 8,436 or 30 per cent. were electric motors. The most widespread use of farm power in New Zealand is for milking equipment of which there were over 17,000 units in 1926. Electrification of rural areas will certainly proceed rapidly in Canada and with abundance of water power and rates generally very much lower than in the United States, it will be surprising indeed, if, at the end of five years, there are not in Canada as many or more electrified farms in proportion to population as there are in the neighboring republic.

Mining Canadian Asbestos

The productive deposits of asbestos in the Eastern Townships of Quebec are worked in open pits and the best grades of long fibre material, known as "crude" are hand-crushed to separate them from the rock, to recover the crude short-fibre asbestos from the smaller veins the rock is crushed and the fibre separated mechanically by elaborate processes in large mills.

Novel Letter Box

A novel letter box has been conceived at Leipzig. The letter is placed in an opening and the value of the value of the stamps required are placed in slots provided for them. Thereupon the envelope is automatically stamped and the letter falls into the box.

If we were inviolate we could get money for showing machines." *Wendegine-Strix, Stockholm.*

W. R. U. 1727

Thorough Milking

Milking the Cow To The Last Drop Is Good Dairy Practice

In an experiment performed at the O.A.C. Guelph, to determine the value of milk taken at different periods during the ten minutes that a cow was being relieved of her half-day production the following interesting figures were obtained.

The first three minutes milked out tested less than one per cent. of butter fat; the next four minutes tested above 2.5 per cent.; the third portion, weighing over four pounds, tested better than 3.5 per cent.; while the last portion milked, weighing nearly six pounds, tested over 9 per cent. butter fat. A half tea cup of milk left in the udder each time of milking would mean a loss of nearly a dollar a month per cow less in butter fat. Furthermore, milk left in the udder will soon bring about the condition of dryness. Thorough milking out is essential to success in dairying. Get the last drop.

Coming To Canada

Former Royal Navy Men Being Brought Out Through Navy League

Former Royal Navy men with their families will be brought to Canada through the Navy League of Canada according to the head of the delegation from the United Kingdom which recently conferred with the British body. The general scheme is to find jobs for discharged naval men and their families, the Navy League taking care of them from the point of their departure until they reach their destination and supervising them after being placed in employment.

Winnipeg Newspaper Union

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DEVELOPMENT OF THE WEST

Such a Lot Has Been Accomplished In A Short Space Of Time

At Saturday night's banquet in celebration of the opening of the new C.N.R. station, vivid reminders were given of how short a time it is since railway transportation began in the west and how great has been its development. General Superintendent Brown, who still brings the greatest vigor to the discharge of his duties, recalled how, when he commenced railroading out of Winnipeg, the trains had to stop to let the herds of buffalo go by. Mr. John A. McDonald, who came to Edmonton by oxcart and has ever since been an active figure in this community, pointed out that at that time the white people in all the country between Portage in Prairie and the Rockies were no more numerous than those associated in one room, as the C.N.R.'s guests.

These and other reminiscences brought home as nothing else could do how rapidly has been western progress. On such an occasion it is always well to look back over the way by which we have come in doing, for we are able to appreciate much better what the future must hold for this country. The optimism with regard to it that was expressed was not simply the product of the festive gathering. It is supported by facts and figures the significance of which cannot be disputed. Those cited by Vice-President Hungerford were especially convincing. Last year, he informed his guests, Alberta produced more railway tonnage per head of population than any other province. For each person within our borders there were 15.7 ton miles, by which traffic is measured, as against 15.2 in Ontario, which ranks second, and an average of 11.5 for the Dominion.

The growth in the traffic entering in Edmonton since the C.N.R. steel entered the city twenty-two years ago last November has been of astonishing proportions. Anyone who had ventured to predict such development in that space of time would probably have met with a rejoinder similar to that which a Liverpool merchant said to George Stephenson in 1825, when he told him that his first locomotive was capable of doing. The merchant offered to eat steved engine for breakfast when a speed of ten miles an hour was reached. But great as has been the achievement to date, we can have every confidence that it will be much outdistanced in early prospect. This is why the railway has undertaken the improvement of its Edmonton facilities and has lost little time following the agreement with the municipality in completing the spectacular terminal that is now in use.—Edmonton Journal.

Seed Growers' Association

Saskatchewan Registered Seed Growers Report Sales Increasing

Highly favorable reports of the workings of the Saskatchewan Registered Seed Growers' Association were heard at the recent meeting of the Association held in Moose Jaw. The officials met to discuss the operations of the organization. The business, it was reported, is a most profitable one. Shipping, sales are far in excess of the corresponding period in last year, with both internal and export registered seed traffic increasing.

Adversity sometimes brings a man's good points out by the roots.

Record Sheep Heads Caught

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Where Canada Spends Most

U.S. Holds Leading Place in Canadian Trade

An indication of the prevailing encouraging condition of business in Canada is given in the Canadian trade report for the 12 months ended January 31, 1928. The total trade of the Dominion for this period was \$2,325,762,851, an increase of \$24,861,362 over the 12 months ended January 31, 1927. Of this total, exports amounted to \$1,237,943,566, and imports \$1,087,819,285, a balance in favor of exports of \$150,124,281.

The United States, as for a long time past, again holds the leading place in Canadian Trade. In the 12 months under review Canada bought from the United States goods to the value of \$708,338,720, or about 87 per cent. of the total value of the Dominion's purchases. The United States was Canada's best customer as an individual country, with total purchases at \$171,031,267. Great Britain was in second place with \$407,286,546. Canadian imports from the United States were valued at \$465,576,065, which is more than the total value of imports from the whole of the British Empire.

Canada's principal foreign trade is done with 29 countries.

Says Photographing

Royalty Easy Task

Are Patient and Most Courteous Says London Expert

"Photographing royalty is the easiest thing in the world. They display the most patience and are the most courteous of all people."

These statements were made by Richard Neville Spaight, managing director of a firm of London photographers, warrant holders to the Prince of Wales, and the king and queen of the Belgians, who arrived at Halifax on board the Canadian.

Mr. Spaight referred to the photograph of the Prince of Wales, taken at Halifax on his visit here in 1919, which is now universally known as the "Smiling Prince," as a really fine picture. On account of the story connected with it, which is that the Prince who was signing a visitor's book was told that he was signing the pledge, causing him to look up and smile, this photograph has created a job wherever it has gone. Mr. Spaight added:

Settlers For Alberta

Effort To Bring Out Six Hundred New Families This Year

Over 600 new families arriving in Canada this year with limited capital, are being attracted and settled advantageously in Alberta by the various provincial agencies of the Canada Colonization Association, according to reports submitted by various representatives at the annual Alberta convention just concluded. The objective set was 600 families and a survey showed that at least 200 more prospective could be made. T. O. F. Herzer, manager of the association, reported that during the past three years 466 families had been settled in Alberta on 123,296 acres of land, of which 183 were settled last year.

Customer—"Have you a book on salesmanship?"

Book Clerk—"Yeah—yawn"—we've got one. Look around and maybe you'll see it. I haven't read it myself."

Customer—"I should say you haven't!"

Canada Now Leads The World As An Exporter Of Wheat And Of Wheat Products

Made First Pulp Wood Paper

Nova Scotia Man Discovered Process Sixty Years Ago

Recent announcement of the plans to establish a \$12,000,000 paper mill in Nova Scotia has recalled the fact that it was in Nova Scotia that the manufacture of paper from wood pulp was first invented, 50 years ago. Charles Penney, son of a pioneer settler, was the man who saw the possibilities of utilizing the wood pulp and in 1838 he presented a paper on the subject to the office of the Acadia Recorder, Halifax. The idea was quickly taken up and perfected elsewhere and while the Nova Scotia genius received little compensation in his life, his native province now stands a chance of reaping some benefits from his invention.

Near Penney's home on the old Bedford road near Halifax, there was a paper mill which the product was manufactured from rags. Also, near by, there were three lumber mills. The idea came to young Penney that the waste in the lumber mills might be utilized in paper making in place of rags. For years he worked on the idea, making his own research and experiments in his restricted facilities and means permitted and at last, in 1838, he was able to announce success.

Penney took his idea abroad and it was met with universal success although of course greatly curtailed at first. At once it fell into the hands of those with the means and scientific knowledge to perfect it and, while mills sprang up in many places and Nova Scotia wood was exported in great quantities, no mills located in Nova Scotia.

Asks For Restricted

Use Of Firearms

Ottawa Journal Suggests Way To Control More Serious Arsonists Under The Law "The Deadly Gun"

The Ottawa Journal in an editorial urges the prohibition of the indiscriminate use of firearms. The Journal puts the matter thus:

"Friend Pires shot and Boy Falls Dead."

"Boy Seriously Hurt When Gun Goes Off."

"Didn't Know It Was Loaded."

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Among the field crops of Canada wheat stands supreme. No other nation has been able to compare with it as a vital influence upon the economic life of the Dominion as a whole and nothing has attracted so much attention from the outside world.

The first real impetus to wheat growing in Western Canada was received about 1869 when the first "prairie" for separating bran and middlings from flour was introduced from the United States.

About 1875 "wheat trading" as a definite business enterprise became firmly established. In that year the crop report issued by the Canadian Government, and which incidentally was the first Government report to be growing up to the time, gave the wheat acreage at 480,000 acres. In 1927 the acreage shown to wheat was 22,460,154 acres, with a yield of 34,700 bushels per acre.

As an exporter of wheat and wheat products Canada now leads the world, having grown more wheat than any other country. It is interesting to note in this connection that Canada actually exports as much as British India, Australia and Argentina combined.

The rise to prominence of Canada, as a wheat-growing nation, has been made possible in no small degree by the work of the plant-breeder. It is probably safe to say that in few countries it may be said that the scientific breeder of plants contributed more directly and substantially to national prosperity than it has to Canada. He has given to Canada varieties of wheat which have added millions of dollars annually to the value of Canadian production and has turned what was once a distinctly hazardous occupation throughout vast areas of Western Canada into a relatively safe and profitable enterprise.

Will Use Photography

Pictures Will Aid In Locating South Pole Says Byrd

Photography will be relied upon to a large extent to help him find the South Pole, Commander Byrd said. The expedition, by air, is an Arctic expedition, by aeroplane, says Commander Richard E. Byrd. The expedition, which is composed of two large expeditions, are at work on the photographic problem of the expedition. In addition to making a camera record of the progress of the flight by means of an automatic camera to be fastened to the bottom of the plane, Commander Byrd said he also expected to use photography to help him locate the pole.

A special automatic camera with which he will take shots as soon as he flies toward the pole is now being constructed. These pictures will be developed while the flight is under way.

Plans on which pictures of the run will be made will be marked with what has been termed "position lines," Commander Byrd said, and by calculating the direction in different sectors in which different spots appear he will have six sun shots by which he can determine his own position on or off his plotted course.

Destroyer Ready For Work

The two destroyers, the Vancouver and the Champlain, which the Dominion is receiving on loan from the British navy, have sailed for Canada. They will come via Gibraltar and the Cape Verde Islands to Trinidad, then they will go to Jamaica, where they will part company, the Vancouver proceeding to Requinville via the Panama Canal and the Champlain will come north to Halifax.

Teacher: What is the interest on \$500 for one year at two per cent. ?

Moses: For one year. I'm not interested.—Answerer.

Traveler: "Here is a ten-dollar bill. I am sorry I haven't a penny!"

Conductor: "Never mind. You are going to get 119 of them!"—Lustig.

Kaiser: Getting Cologne.

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Clareholm Review-Advertiser

An Independent Weekly Newspaper
P. H. SCHOONLEY, EditorSubscription Rates
One year, in Canada \$2.00
One year, in United States \$2.50
Single Copy 15c

SAVE THE FORESTS

The people of Canada can hardly realize how fast fire and axe have eaten into Canada's forest resources during the present generation. Forestry experts state that of what was a primeval forest no farther back than 1810, practically untouched by the axe, little more than one-quarter now remains.

In eastern Canada comparatively little timber of really prime sawmill quality is left and it is stated that 70 per cent of such timber in Canada now stands in British Columbia. In this province also the work of devastation and waste is going on at a much faster rate than the annual growth.

A great area of forest land still remains to the north of the populated parts of most of the provinces, but this forest consists largely of spruce and other woods required for the great pulp and paper industry. This forest of recent years has come to feel the full force of the timber market demand for newsprint paper. It provides a very big factor in our list of profitable exports, but forestry point out we are cutting and burning at a rate that will exhaust or accessible timber supplies in twenty-five years.

These experts say that with proper regulation as to cutting, reforestation and protection from fire, it is possible for Canada to have her forest industries in perpetuity. Fire has always taken greater toll than the axe. Fire prevention, the forestry men say, is the only salvation.

Forest fire fighting methods are being improved. The aeroplane has been called into requisition to locate fires at their first outbreak and thus prevent fire spreading beyond control. But experience has proved to Canada's cost that fire fighting is not nearly as simple as fire prevention. Every single individual whose business or pleasure takes him or her into the woods, must, while there, be impressed with the idea above all others and that is to prevent forest fire.

To that end the Hon. Charles Stewart originated an annual Canadian Forest Week in order to provide educational emphasis at the beginning of the dangerous dry season.

Fire destroys the green standing timber, leaving dead trees to dry out as kindling for the second and third fires which generally follow. Thus, young growth doesn't get a chance. Human carelessness accounts for most fires in the woods. Only carefulness will save Canada's remaining forests.

Canadian Forest Week is an effort to make the people of Canada think and no work that the Honorable Charles Stewart sponsors will be more fruitful with results if it accomplishes its purpose, and the Canadian people realize the need for care in preventing forest fires.

Millions and millions of dollars worth of wealth belonging to the people of Canada have been lost because men thought camp fires would burn out of themselves. Sometimes they do. But if they don't we pay dear for it.

A cigar butt is not out when you throw it away unless you know it to be out. That's the only safe rule to go by. Millions and millions of acres of good pine forest would be available for better logs than are generally available today, if smokers had always practiced that safe rule.

Carelessness in the woods has cost Canada untold millions through forest fires, which have destroyed 60 per cent of the original forest.

Canada has been wasting her forest capital and today only 27 per cent remains.

DO YOU KNOW?

(Copyright 1927)

456. The Sky-Scraper Population of New York?
457. How They Map the Earth by Aerial Photography?
458. Principal Applications of Aerial Photography?
459. Some Outstanding Examples of City Aerial Mapping?
460. How Alaska Was Mapped From the Air?
461. The World's Potential Water Power?
462. How the Farmer Spends His Money?

Correct answers given next week. See how many you can answer by that time.

ANSWERS TO LAST WEEK'S QUESTIONS

449. Why Are Automobiles Getting Cheaper?

In 1916 a leading automobile plant required 17,000 workers to produce 650 cars a day; today 15,000 workers turn out 1,500 cars a day. In 1916 it took 25 man-days to produce a car, today it requires 10 man-days. Special machinery for cutting down time and labor, employment of specially trained workers, better routing of manufacturing operations through the plants, modern equipment for handling materials, more exact methods of manufacture through use of more accurate machines, all taken together account for this great improvement. Earlier methods also involved much waste of materials, in some instances almost half.

450. How the Auto Harms the Railroads?

Railroad losses to the motor bus and privately owned auto (originally full-fare, short-haul passenger business) amounts to \$380,000,000 annually; and they have not been able to match this loss by equivalent reductions in service, as could be done if it were freight business—for while passenger traffic decreased 23 per cent 1920-24, passenger car miles actually showed a small increase. Motor trucks operating in a range of 30 to 60 miles provide quick service for freight in small lots, but the railroads can still afford this loss as they use facilities to better advantage on the long hauls and carload lots.

451. How It Benefits Them?

Although a million motor cars were driven to dealers in 1925 and 100,000 shipped by boat, automotive freight totalled 3 1/4 million carloads—\$90,000 carloads of vehicles and parts, 2 1/4 million of commodities directly traceable to the automobile—gasoline, oil, tires, iron and steel, coal, crude petroleum, lumber, crude rubber, materials for roads and bridges—also items that cannot be estimated, as materials for garages, factories, sales-rooms, service stations, etc. Total carload revenue freight \$3 million, 18 1/2 million carloads being coal and products of mines and forests, 13 1/2 million merchandise and L. C. L. freight.

452. How Are the Depths of the Ocean Measured?

Until recently deep sea soundings were obtained by letting down miles of heavy piano wire weighted by heavy lead, requiring one to two hours for a single sounding. The new sonic depth finder, used by the U. S. Coast and Geodetic Survey, makes soundings five miles deep in ten seconds. Placed in the bottom of a ship, it makes rattling noises which penetrate to the ocean floor and are reflected back in the form of sound echoes. Speed of sound in water being 4,900 feet per second, depth is determined by measuring the elapsed time between the transmission of the sound and the reception of its echo.

453. What Are the Greatest Ocean Depths?

A fathom is 6 feet. Areas of ocean floor covered by more than 3,000 fathoms are "deep". Pacific has 32, Atlantic 19, Indian Ocean 3, Nares Deep, covering large area near West Indies, has maximum depth of 4,662 fathoms (more than 5 miles). Half of Atlantic exceeds 2,000 fathoms in depth, three-fourths exceeds 1,000 fathoms. A spot 145 miles south-east of Tokyo goes down to 10,000 fathoms. Deepest sounding ever made is 34,210 feet (nearly 6 1/4 miles).

near Philippine Islands—almost a mile greater than height of Mt. Everest (29,141 feet), the world's highest peak, which makes the known variation of the earth's crust from greatest height above sea level to greatest depth below 63,331 feet, approximately 12 miles.

454. Does the Ocean Floor Have Its Great Mountains, Valleys Canyons?

Sufficient deep sea soundings have been taken to indicate that the ocean floor is as seamed and broken as the continents, with great mountain ranges, wide plateaus, tremendous valleys; that the canyons of the deep surpass anything known on land. The Grand Canyon of the Colorado averaging 1 mile deep, 10 wide, and 280 miles long, could be lost in the great Antian Deep, largest in the Pacific, estimated 5 miles deep, 1,500 long, which begins off the coast of Alaska and extends westward paralleling the Alutian Islands. The 400-mile wide "Telegraph Plateau" in the North Atlantic seems especially placed to receive its network of telegraph cables.

455. How Is an Ocean Cable Route Surveyed?

Submarine cable routes must be carefully surveyed—like the railway, must seek path free from mountain chains, precipices and gorges. If the armored copper strand is suspended point to point it is likely to break or chafe by currents; in shallow depths there is danger of currents, icebergs, ships' anchors, whales, sawfish, swordfish. Duralloy cable New York to the laying of the high-speed cable in the Azores in 1926 the Western Union ship Cyrus Field preceded the cable-laying ship Colombia, taking continuous soundings with her sonic depth finder and reporting the readings to the Colombia by wireless.



Foothill Lodge No. 13
I. O. O. F.

Meets every Monday evening at 8 o'clock in Odd Fellows' Hall

Visiting Brethren Welcome

BRUCE LAWSON, N. G.
A. BROOKER, V. G.
J. W. MORROW, Sec.

AUCTIONEER

Distance no object.

No sale too large, none too small. Sales can be arranged with J. H. Thorne, or with myself by phoning 2308.

F. B. SEYMOUR.

FOUND

Manicure set, with initials "J. H. L." Owner can have same by applying to J. H. Bousquet, Clareholm.

HATCHING EGGS FOR SALE

From Bred-to-day Barred Rocks \$1.50 per setting; \$6.00 per hundred.—Thor Brown, Phone 413

FOR SALE

Registered 3 year old Short-horn bull for sale. Phone 719, Clareholm.

HATCHING EGGS AND COCKERELS

Plymouth Rock, White Leghorn, and White Wyandotte. Wyandotte cockerels no sale to my previous stock. R. G. Bisset, Clareholm.

Notice re Syphons

Public Notice is hereby given that all SYPHONS being used for emptying cellars in the Town of Clareholm have been prohibited by order of the Town Council until May 15th, next.

This action was deemed necessary on account of the excessive amount of water in the soil this spring, and the citizens are urgently requested to co-operate in this matter and refrain from using syphons for the period above stated.

It is the intention that this order shall be enforced and the citizens are requested to govern themselves accordingly.

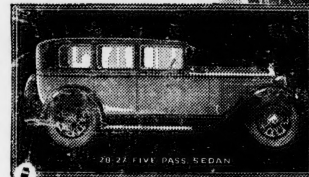
Dated at Clareholm this 23rd day of March, 1928.
Claude J. Amundsen,
Secretary-Treasurer.

Reduce the Fire Fiend's Yearly Harvest



STAMP OUT CARELESSNESS

You may Pay more but not Get more



COMPARISON will convince you that no other car at any price in the fine six field equals McLaughlin-Buick in value.

The G. M. A. C. Deferred Payment Plan offers many advantages to buyers of McLaughlin-Buick cars.

McLAUGHLIN-BUICK

QUALITY MOTORS

CLARESHOLM, ALTA.

WHEN BETTER AUTOMOBILES ARE BUILT — McLAUGHLIN-BUICK WILL BUILD THEM

HOW CAN YOU KNOW
HOW GOOD THEY ARE---

unless you try these beverage classics?



BEER---STOUT
PALE ALE

At Good Hotels and Clubs

Order a case from your nearest agent

CALGARY BREWING & MALTING CO. LTD.

To Save Canada's Forest Areas

Canadian Forest Week Set Aside By Proclamation

The Governor-General has by proclamation set aside the week of April 22 to 28 as "Canadian Forest Week." Those in authority realize that it will be but a few short weeks until the menace of forest fire will be with us again and there will be the ever-present danger of carelessness with camp fire, cigarette, pipe, etc. No doubt a few forest fires are caused by lightning but the fact remains that the great majority of forest fires are man-made—the result of carelessness. Organization work is now going on to stir all citizens of the Dominion to a sustained and patriotic effort to conserve our great forest heritage.

If everyone could but visualize Canada's forest industry in all its ramifications and realize that the safe-keeping of the forests is a personal as well as a national necessity, there would surely be no more man-made forest fires. The welfare of every individual in the Dominion is affected by Canada's forest losses—they dig deep into everyone's pocket book. Take the value of the forest as a source of employment for instance, says the Department of the Interior, through its "Natural Resources Intelligence Service." At the present moment deep in the forests an army of probably 50,000 men is engaged in felling and transporting Canada's timber supply for the ensuing year; lowering loads of saw logs and pulp wood are being sent on their way along the lead trails to creek and river and lake; the picturesque river driver will soon be in his element again leading the timber men along the log-choked creeks and rivers. That is one phase of forest industry, the foundation of all the wood-manufacturing enterprises which follow.

There are now over 6,500 manufacturing establishments in Canada in which wood or paper are the principal basic materials used. These plants employ 125,000 people and distribute annually about \$100,000,000 in wages. In the construction industry where wood plays such an important part there were employed in the week of activity last year upwards of 130,000 workers. In transportation, in which probably nearly a quarter of a million persons are employed, products of the forest constitute one of the largest and most consistent sources of revenue, accounting for twenty per cent. of the tonnage hauled on steam railways.

One might go on almost endlessly to show how intimately connected personal welfare is bound up with healthy producing forests. The mines, the fisheries, even agriculture depend for much necessary equipment and supplies on the forests. Mechanics, farmers and trades-people by the thousands are required to have vehicles in forest industries supplied with equipment and the necessities of life.

Required Explanation

Lovely (to distressed witness): Now, sir, did you or did you not, on the date in question, or at any other time, say to the defendant or to anyone else that the statement impounded to you and denied by the plaintiff was a matter of no moment or otherwise? Answer me yes or no.

Reverberated Witness: Yes or no what?

No Question About It

Auto Tourist: "I clearly had the right of way when this man ran into me, and yet you say I was to blame."

Local Cop: "You certainly was." Autoist: "Why?"

Local Cop: "Because his father is mayor, his brother is chief of police, and I'm engaged to his sister."

Roads and Trails in Jasper Park

There are now 115 miles of roads in Jasper National Park, Alberta, of which 58 miles are surfaced for automobile traffic. Added to this are some 630 miles of well defined trails leading to various points of interest.



"Why do you applaud when she sings so wretchedly?"

"So long as I am applauding she can't sing again!"—Lustige Blätter, Berlin.



W. N. U. 1727

Discover Earliest Printing

Work Done in 1476 Found Among Old Documents in London
A small piece of parchment, eaten away by miles all down one side and in seven other places, has been recovered from a bundle of old documents at the Record Office in London and placed in a position of honor as the earliest example of printing in England.

It has been recognized as an indulgence printed by Caxton in the Almonry at Westminster Abbey in 1476 for the abbot of Abington, and issued by the abbot for the remission of sins.

"There had been a jubilee in Rome in 1475, and Christians gained special privileges by making a pilgrimage that year."

John, the Abbot, obtained authority to pass on these privileges, by means of an indulgence, to people who had not made the actual pilgrimage.

He gave Caxton an order to print copies of the indulgence, and the names of those to whom it was given were added by hand. The text consists of 360 words and is of marked historical interest.

It was first now recognized as one of the printed copies, declares the indulgence granted to Henry Lanley and Katherine his wife, residents of London, in return for money contributed for a Christian fleet to fight the Turks.

"The document has been placed for public view in the room of the Records Office, which also includes the Domesday Book, and the famous 'Berp of Flanders' guaranteeing Belgian neutrality."

Took Long Rest

Toad Embodied In Stone For 20 Years Regains Life

A toad that lived embedded in stone for 20 years has been found at Emerson, Man.

The toad was discovered by a workman employed in tearing down a second-hand hotel while making alterations.

Mr. Toad was found sitting as he had sat for the past 20 years, since the hotel was built in 1907.

Dusty and somewhat shriveled, the toad was at first thought to be dead. When touched it moved with a healthy hop. Some weeks ago another toad was found alive when a court house was demolished in Texas. That animal, too, was reported to have lived for years in a stone sealed chamber.

How To Attain Old Age

Live As Quietly As Possible Says London Biologist

That many men live longest is the discovery of Prof. Pearl, famous London biologist.

The holy men of India, for example, who live of complete quietude and no physical exercises, attain incredible old ages. A man who goes to bed—and stops there—might live to rival Methuselah!

Prof. Pearl bases his conclusions on his discovery that the few flies which survive in a bottle proved very active and died early deaths. When the bottle was packed and the flies had not space to buzz about they very nearly grew greys!

It was the same with plant seeds. Prof. Pearl discovered that the seeds that grew fastest live for the shortest time.

Rock Coloring At Waterton Lakes

Mountain Peaks Look Like a Futurist Painting

One of the main characteristics of Waterton Lakes National Park in southern Alberta is the beautiful coloring of the rocks. Reds and splashes of yellow, green, and blue, darkening to purple, make some of the mountain peaks look like a futurist painting, and give to the whole region a warm and colorful appearance.

In the northwestern part of the park is the curious Anderson peak, with its sharp pyramidal formed of yellow shales, which at sunrise and sunset glows like pure gold so that the mountain is facetiously known as the Millionaire's peak.

The girl, lonely and uncomfortable as a fish out of water, was leaning against the wall, framed against the dark sky, when the hostess took pity on her.

"My dear," she said, kindly, "you look just like an old Rembrandt."

"Well," retorted the damsel, sharply, "you don't look too darned snappy yourself!"

Eve: "I think a man should give his wife plenty of rope."

"You! I did mine and she slipped."

The man or woman who is not curious is a curiosity.

KNOWLEDGE AND PUBLIC HEALTH

Contrast Between Disease Conditions As Recorded By Dickens and Present Day Conditions

How Mr. Justice Riddell, in a recent address to the Dickens Fellowship at Toronto on "Block House," noted that not only did the great English author display an extraordinary knowledge of the law—a fact which the speaker had publicly noted some years before—but that there were also sections of his work which were of peculiar interest to those interested in public health.

The contrast between disease conditions, as Dickens has recorded them, and the circumstances under which we live today, tends to be a startling one. Of particular interest is the outline in "Bleak House" of the medical procedure of the time, as far as smallpox was concerned.

"It may be as the President of the Social Hygiene Council rather than as the former Honorary President of the Dickens Fellowship that I speak when I say that no physician can read, without interest, of a time when it was the natural thing, calling for no remark, that anyone could be allowed—or, indeed, compelled—to roam the streets with smallpox, with no attention but a bottle of cooling medicine and no cure against infection but 'sprinkling a little vinegar'."

"The thoughtful physician would remember," Judge Riddell continued, "that Queen Mary, of England, and Louis XV, of France, died of smallpox, and that George Washington, when President of the United States, in one and the same letter congratulated a friend on the birth of a son and the passage of his family through the smallpox. From the tenor of his message, it is evident that the son was just as normal an event in those days as was the other."

"Reading this, the physician of today might wonder what the world would say if the present Queen Mary of England, or the present head of State in France should fall victim, as President Coolidge were to write such a letter."

Placing the Blame

"You say financial troubles brought you here?" asked the hospital visitor. "Why, that's hardly possible!"

"Is a fact, though," retorted the patient. "I was crossing the other side of the street to avoid one of my creditors and saw another creditor on the other side. While I was trying to escape, a car hit me."

Modern Mill Town Thrives On Trees

Pine Falls In Eastern Manitoba Rises Where Bush Held Sway Three Years Ago

Nothing speaks more abundantly of the rapid development of the natural resources of Canada than the growth of the town of Pine Falls, which stands 71 miles northeast of Winnipeg, on the Canadian National Highways, in a country which three years ago was nothing but bush and water. Now it is pulpwood and water power. Since February, 1937, little more than a year ago, when the first car of pulpwood ever shipped from a Manitoba mill reached Winnipeg from Pine Falls, the Canadian National Highways have carried 85,000 tons of Manitoba-made paper.

This represents about 1,700 cars and the Manitoba Paper Mills are still shipping an average of a dozen cars a day. Most of them go into the United States, to Chicago, St. Louis, Denver, Colo., Des Moines, Ill., and many other distant points.

All the pulpwood used by the mill is shipped in by settlers in the district and an official of the company declared recently that it would be ten years before the timber resources of the company were touched. Thus the homesteaders are able to earn money in the more or less idle winter to help them improve their farms in summer, and two or three problems are solved at once.

The mill represents an expenditure of more than \$5,000,000 and all the machinery is on a huge scale. The population of 1,600 lives in stucco houses with electric lights, telephones, and is served by a modern school, a well equipped hospital and a church.

A Land Of Flowers

Yukon Territory, Canada, is a land of flowers. Hundreds of types of flowers, plants, and shrubs grow on every hill and valley. Nature responds generously where flowers are cultivated and one of the lasting impressions left with the visitor is the variety and beauty of the flowers which decorate the homes and beautify the grounds of Dawson City.

Since the establishment of the third class tourist traffic across the Atlantic a new era of low travel rates has dawned. You can go from the United States to Italy or Greece for but two cents a mile, with meals and berth included.

Russian Boy Succeeds

Only five years ago a thirteen-year-old Russian boy didn't know a word of English. Arrived in the United States, he has now graduated from East Side High School, Newark, New Jersey, holder of the first prize for technical scholarship given by the Employers' Association of Northern New Jersey. He also has the reputation of being the most brilliant orator of his class.

SHOULD BE ENCOURAGED

First Hand Knowledge Gained By Holiday Tours To Empire Dominions

According to arrangements now being completed in England a party of 17 and 19 will make a tour of Canada this year, sailing on or about August 4—a memorable day in history—and returning in October.

This party of young people, whose tour of the Dominion will be made under the auspices of the Imperial Order of the Daughters of the Empire, will have opportunities of seeing phases of Canadian life not usually seen by the ordinary visitor and in their return to England will be able to talk about Canada with first-hand knowledge and pass on accurate information to their friends.

The practice of holiday-making in other parts of the Empire is one that is encouraged and facilities for enabling people in different parts of the Empire to visit Britain must be a very valuable factor in the promotion of esprit de corps within the Empire. We hope this tour of English girls will be a forerunner of many such trips and that some of them will decide not to use their return ticket.

A Good Arrangement

How Rancher and Hired Man Managed To Make Wages

In an arid country of Western Kansas lives a rancher seventy years of age whose hired man, sixty-five, has been with him for more than thirty years. The two of them barely manage to scratch out an existence. A visitor one day asked the old rancher, "How do you manage to pay that fellow his wages?" "I try this way," replied the rancher, "I hired him for two years and gave him a mortgage on the ranch to guarantee his wages. At the end of two years he got the ranch and I went to work for him on the same terms. For forty years the ranch has passed back and forth every two years and neither of us has drawn a cent of wages."

Not a Favorite Dish

The applicant for work was untidy and inelegant in appearance. "Don't hire her," whispered Jones to his wife; "I don't like her looks."

"But," remonstrated his wife, "just consider the reputation for cooking she bears."

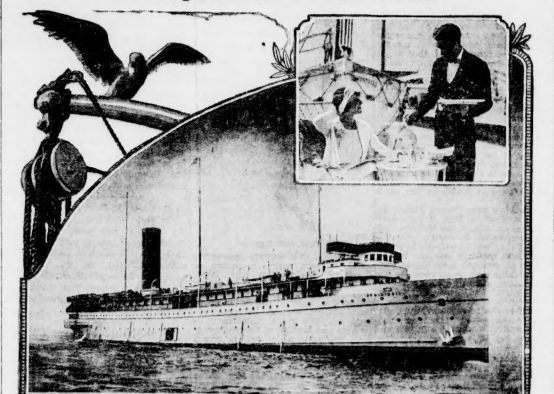
"That doesn't matter," said Jones, testily, "we don't want any one-beans cooking—we don't like them."

They laughed at me when I spoke to the waiter in Italian—but he came right back with some Scotch.

FAMOUS LONDON TOWER

The Tower of London was the scene of a fire recently which broke out in one of the towers of the historic structure. The flames were quickly extinguished and damage was confined to the top floor, used for offices.

Through Canada's Inland Ocean



A. The Great Lake Steamer S.S. Astoria, of the C.P. Fleet which carries its passengers through the land of wheat, bringing a little breeze during the trip. B. The passengers' companions and well-wishers of a bon voyage.

The Great Lakes for a summer holiday have no equal. Contrary to the generally prevailing opinion that the automobile and touring and camping are a greater attraction, these large bodies of fresh water, really inland seas, are holding their own, indeed by those who know it is said that they are doing more.

From Port McNicoll to the Head of the Lakes, is practically an ocean voyage. The great white steamers of the Canadian Pacific Highway are operated the same as the huge ocean liners. At Port McNicoll the visitor sees a man made harbor, surrounded by a village which has been developed from the original within the last forty years. About an hour and a half after leaving port, a huge sound the dining call, and going below the traveller finds the dining-room spacious and comfortable with great views of the already huge appetite.

passing footstep, the spark of the great idea, the thrill of the wireless up above. A little later we pass the protruding Bruce peninsula, then the Manitoulin Island, the house of the Great Spirit. In the distance can be seen the blinking light of the mariner's guide, the light-house at Cobok's Head, Lonely Island, the Flower Pots and in the further distance ahead, Cove Island, the marking point of the entrance to Lake Huron.

These steamships, the "Keweenaw," "Manitoulin," and "Astoria," of the Canadian Pacific service are first-class in every way, and ply their trade from about July 21st to September 28th. The journey occupies the better part of three days, with every wave bringing further charm and amazement at the unfolding beauty of the trip.

Land slowly disappears, and the waters are lost in the soft enfolding darkness. Stars come out, and a white moon floods the lake with an ethereal beauty. The lake is quiet—a truly intimate quiet—broken here and there by a merry laugh.

BRITAIN
TO CANADA

L2
YOU can arrange for the best
and lowest fares on the new
greatly reduced rail rates, children
under 17 carried FREE.

Ask for details of the
British Dominion Scheme
from any office or agent of the
CANADIAN SERVICE
of the
Canadian Anchor-Donaldson
LINES

WORLD HAPPENINGS
BRIEFLY TOLD

Official British attempts will be made this year on the four principal world air records, speed, height, duration, and long distance non-stop.

The Government will organize the Federal Rural Credits Board within the next two months, according to officials of the Department of Finance at Ottawa.

Lost on the windward wastes of a fifty-mile portage became the Klondike and Yukon Rivers, southwest of Holy Cross, Alaska, two women were guided to safety by the lead dog of their team of huskies.

Astronomical circles are deeply interested by the discovery that the star, Nova Victoria, first discovered in South Africa in 1922, has split in two. Developments are being closely studied by astronomers.

The collapse of the St. Francis dam in Los Angeles county, March 13, was due to defective foundations. It was asserted in the report of the governor's committee investigating the disaster.

Trans-Jordan, the Western part of Palestine, was recognized as an independent government under the new agreement between Trans-Jordan and Great Britain made public at Jerusalem.

Funeral services of the utmost simplicity were held for Mrs. Charlotte Pickford, mother of Mary Pickford. At the request of the motion picture actress, only intimate friends and relatives attended.

There was a moderate gain in employment at the beginning of March according to the monthly statements furnished to the Dominion Bureau of Statistics by 6,222 of the larger employers of labor throughout Canada.

The battle flag and king's colors were also the regimental colors of the 44th Foot Battalion, destroyed when St. Saviour's Church burned at Nelson, will be replaced by the flag coat at Vancouver. The replacement cost will be about \$400.

Average Wheat Production

Average Production Over Five Year Period In Three Provinces

According to the Dominion Bureau of Statistics the average production of wheat over the five years 1922-26 in Manitoba was 17.5 bushels to the acre, in Saskatchewan, 17.2 bushels to the acre, and in Alberta, 17.2 bushels to the acre. The average values per bushel in the same period were respectively \$1.06, \$1.07, and \$1.08, making the respective returns per acre from wheat for the three provinces, \$17.50, \$18.78, and \$18.16.

Tractors Replace Horses

Apparently the splendor of the British cavalry and artillery will come to be a thing of the past, and horses are gradually being replaced by tractors. Most of us who were at Vimy Ridge will remember the hundreds of dead horses lying by the roadside, on the way to the big offensive and will be glad to hear such news. For the purpose of taking supplies "up the line" under shell fire, the tractors are preferable to horses.

Most men who complain that the world does not understand them ought to be glad of it.

Women, Your Manifold Duties Require Strength

St. Catharines, Ont.—During my early married life Dr. Pierce's Favorite Remedy was very beneficial to me. It was a tonic and nerve. It had become all run-down, nervous, and I was unable to sleep, and was weak and miserable. I was advised by my mother to try Dr. Pierce's Favorite Remedy, and it relieved me in four or five weeks.

The nervousness and weakness were strong women. Since then I have always recommended it to my friends. M. J. Slack, 5 Franklin St., St. Catharines, Ont.

Write the Family of Dr. Pierce's Favorite Remedy in Buffalo, N. Y. if you feel the need of free advice.

Ever loved Dr. Pierce's Favorite Remedy (has been) 60c bottles for 40c.

W. N. O. 1757

Small Town Papers

FRANK PARKER STOCKHOLM
I have been a subscriber to the Review-Advertiser for many years. It is a most interesting and valuable paper. It is a most interesting and valuable paper.

It was in the papers a little while ago that one of these modern novelists had bought a couple of country newspapers somewhere in West Virginia. He wanted something to read at a living at it, said; which didn't sound exactly right to him.

I never read any of the gentleman's novel, but from the publicity he gave to the highbrow literary magazine every time he brings out a new novel, a country newspaper, for example, had the funny part was his idea that he could make a living out of a country weekly, or two of them. I knew something about country weeklies. I started my Journalism, life by cleaning the spittoons and washing the greasy for the printer and the printer, and taking the money from the printer. I had a big two-handed roller, while Charley Cleason pulled me over. When we had got the weekly run of ten, he quired off, two pages at a time, Wednesday and Friday, we knew he was working.

Yes, sir; between the time when I met my first type case in the old Georgetown Court ship over. Ah, yes, the "Claret" was the first time when I went to the city as a newspaper man. I had heard that there was no work to be had in country newspapers. I never worked one of them after I got my first year, but there wasn't a spell in it. I had been in the city for two years that I haven't been reminded of it. I had been in the city for two years that I haven't been reminded of it.

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ROYAL CROWN LYE

3-WITCH HAZEL TOILET SOAP-3

Tablets REFINED — SUPERMILLED — PURE Tablets

FREE ROLL

During April

Royal Crown Lye with Royal Crown Cleanser

JIF, Suds in a Jiffy — Royal Crown Soap Powder

YOUR GROCER HAS LIMITED SUPPLIES — Do Not Delay — Buy These Today

COUPONS ON EVERY PACKAGE FOR PREMIUMS

The State Federation of Women's Clubs.

He'd put both his boys through Cornell, he told me, and had a girl, too, who was a Junior at Syracuse. One of his boys was married and he even had a pair of grandchildren. And while he talked I racked my memory to try to locate Middleham. "You haven't told me the most important thing of all, Bert," I said when he had finished about his family. "What I'd like to know is where did you get it? I had an idea your folks were farmers."

(To Be Continued.)

Winnipeg Newspaper Union

463



Practical Apron

An apron that entirely covers the skirt is made with big section at front and back. Note the deep, round pockets! It is practical and very attractive. Made of English broadcloth, printed steel in small pattern, and silk green chimney with pockets and binding of checked gingham. The pattern is cut in small, medium and large sizes. The small size requires 25, yards 32-inch, 2" yards 36-inch, or yards 40-inch material, and 4 yards binding. Price 25 cents the pattern.

Should Spend At Home

Seventy dollars per head was spent by Canadians last year on United States goods. It is impossible to turn this amount could be spent on just as good goods produced at home. Some day there will be more practical patriotism by Canadian purchasers to bring prosperity to themselves and their own country.

How To Order Patterns

Address—Winnipeg Newspaper Union, 375 McDermott Ave., Winnipeg

Pattern No. Size

Name

Address

City

State

Country

Telephone

Post Office

Day

Month

Year

"FLYING IRONCLADS"

PROVE SUCCESSFUL

Britain's All-Metal Planes Reach Singapore Without Mishap

Great Britain's "flying ironclads," otherwise the four Royal Air Force metal flying boats, arrived at Singapore, their completing a flight of 10,000 miles and the first of its kind ever attempted in the history of aviation.

It is pointed out that this is the greatest "showing the flag" flight yet accomplished, and the fact that it was unmarred by a single mishap proves that British research and British construction are unsurpassed. All metal flying craft, it is now believed, are entirely suitable for aviation in the tropics—a question hitherto the subject of dispute between experts and thus satisfactorily settled. British air power throughout the eastern world has been enormously enhanced as a result of the cruise of the Royal Air Force flying boats, as their successful flight has proved that Britain leads the world in this class of fighting craft.

The air cruises, whose base is at Singapore, show intent to resume their trip toward Australia, from whence they will return via Hong Kong, thus completing an Empire flight of 25,000 miles—the greatest ever undertaken.

Another indication of British supremacy in the air is shown in the Schneider Cup races, Britain's representatives expect to achieve a speed of 300 miles an hour. In this connection experts are agreed that at the present rate of speed development, Britain will soon be producing machines capable of travelling at a rate of 350 miles an hour—the only drawback to such a stupendous speed being that it is impossible to turn sharply in the air because an airplane, owing to centrifugal force, is likely to become momentarily unstable.

Livestock In Prairie Provinces

The value of livestock on farms in the Prairie Provinces, comprising horses, cattle, sheep and swine, in 1927, was \$32,140,000, as compared with \$26,550,000 in the previous year, all three provinces recording substantial increases. The value of poultry on farms in the three Prairie Provinces was \$19,915,000.

Should Spend At Home

Seventy dollars per head was spent by Canadians last year on United States goods. It is impossible to turn this amount could be spent on just as good goods produced at home. Some day there will be more practical patriotism by Canadian purchasers to bring prosperity to themselves and their own country.

To be a peacemaker is a finer achievement than to be a peace-hater.

A housewife is the spoonholder used at many a love feast.

Warts.

Early application of Minard's will dry up warts, and is equally efficient for callosities, corns and bunions.

Minard's

"KING OF PAIN"

"The greatest chimney in Great Britain is the dome of St. Paul's Cathedral."

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Canada's the Attraction

Americans Feeling the Lure Of the New Golden West

The increased migration of the future from the United States to Canada, which was predicted recently in these columns, is also foretold by the Providence Journal, a newspaper of high standing in the Eastern States. It was inspired by a recent speech by Hon. Vincent Massey in which he referred to the economic achievements of Canada, and the great possibilities of the future. "One cannot read his speech," says the Providence Journal, "without feeling that a new agricultural and industrial empire is in the making." Young men used to be urged to "go west," it is said, but they have been altered by some to "go north." "But," says the Journal, "there may be a large number of Americans who, before the middle of this century, are turned, feeling the lure of the region that Minister Massey has depicted, will change the adverbial to read 'go north, young man.'—Free Press.

Color Of The Ocean

Business Depends Largely On Salt

Pure ocean water has a clear blue color because salt water does not absorb the blue rays of sunlight as do the red rays. The proverbial blue of the Mediterranean is due to the fact that there are few large rivers carrying impurities into it and there is a constant stream of salt water pouring into it from the Atlantic. The sea water of the world is largely pure as its saltiness. The Arctic and Atlantic Oceans, which are cold and not very salty, are vivid green in color. The Yellow Sea is golden because of the sediment brought to it by large streams arising in the deserts of Western China and the sea of the Red Sea arises from millions of microscopic plants called algae. The Gulf stream is marked by a clear blue ribbon of warm water in the Atlantic.

Precious Stones Pave Road

Costly Blunder Revealed In Streets Of Russian Town

What is declared to be the most costly blunder in the world has been revealed in the Russian town of Sverdlovsk. Nearly \$2,500,000 worth of precious stones have been used in paving the streets. The stones were bought for an equivalent of \$80,000 bushels of paper were buried in the ground, while beautiful green malachite, chrysoprase and even jade were crushed to use in the paving. The blunder was discovered by the city at Kimberley, South Africa, where the streets of the city were first paved.

The "Flu"

A LEFT HANDED VERY WEAK HEART

Mrs. Bertha Davidson, Pleasant River, N. B., writes: "I am 45 years old, and I have the 'flu' a few years ago, and I was left with a very weak heart. I was unable to go about, and could not do my housework. I would get dizzy spells and would have to go and lie down. I could not sleep at night as the least little noise would wake me up. I tried different kinds of medicine, but I was no wiser for my pains. A friend recommended

MILBURN'S HEART NERVE PILLS

I have used five boxes and am much better. I can now do my housework, and I can do my own work as well as my husband's.

Price, 50c a box at all druggists and dealers. Sold direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

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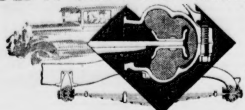
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NOW RUBBER SHOCK INSULATORS ADDED TO GREAT NEW CHRYSLER '62'



at New Lower Prices—\$1350 and upwards—
Same Luxury features as Famous '72 and Imperial '80'

CHRYSLER now adds rubber shock insulators to the Great New Chrysler '62'. And at no increase in price!

Thus Chrysler becomes the one manufacturer to offer a complete line of six-cylinder models—"62," "72" and 112 h.p. Imperial '80"—priced from \$1350 to \$4685, giving the entirely new and modern conception of riding ease and quiet that only this specially engineered device can provide.

By making possible this

greatest riding luxury at its new low prices in the Great New '62' Chrysler again shows conclusively how its Standardized Quality of engineering and manufacturing gives extra value to Chrysler buyers.

Chrysler Prices
Great New Chrysler '62'—Seven body styles, \$1350 to \$1600. Illustration New Chrysler '72'—Seven body styles, \$1995 to \$2335. New 112 h.p. Chrysler Imperial '80'—Fourteen custom built body styles \$3745 upwards. All prices f.o.b. Windsor, Ontario, including standard factory equipment (freight and taxes extra).

ARNESTAD BROS.

CLARESHOLM, ALTA.

CHEVROLET

Meet
Okay
Karr



Okay Karr says, "Put it there," for he's honest and he's square.
And he'll treat you fair no matter who you are.
Every car that bears his name will live up to every claim.
For the cars are just the same as Okay Karr.
—Okay Karr.

OKAY KARR is the personification of square-dealing and fair representation in the selling of Used Cars. His initials, O.K., are the surest means of identifying sound Used Car values.

For the protection of Used Car buyers, Chevrolet has introduced the O. K. Used Car plan among Chevrolet dealers whose reputation and integrity measure up to the required standard.

Under the O. K. Plan, an O. K. Used Car tag is attached to the car. On this tag are noted all the details of the car's condition, so that the buyer can purchase with the same knowledge and confidence as he would have in a new car. The Chevrolet O. K. Plan applies to Used Cars of all makes.

USED CARS

with an **OK** that counts

We have associated ourselves with the O.K. Used Car plan of buyer's protection and invite you to inspect some of the impressive values which we are now offering.

QUALITY MOTORS
CLARESHOLM, ALTA.

BOARD OF TRADE MEETING

Board of Trade met in Harrison Hall on Thursday evening, with 45 members present. Supper was served by the United Church choir ladies.

Minutes of last meeting were read and adopted.

The committee on roads reported, recommending a policy of travelling one mile of road per year as a permanent policy for market roads. After discussion at considerable length, however, the majority of members present seemed to feel that this would be too slow, and a motion was passed that the Board of Trade request the Municipalities of Argyle and Clear Lake to grade and gravel all possible road as soon as it can be done.

Mr. Laurie reported the result of the committee's interview with the gas company officials. The officials promised to consider the proposal for the present the existing arrangement is the best for all concerned.

The proposal to change the name of Shilvers street to College street was discussed at length and a motion carried recommending to the town council that the change be made.

The mayor reported that the town would see that Blue Trail road signs are changed to the gravelled road.

The matter of changes in the educational system of the province was discussed. On motion a committee was appointed to take the matter under consideration and make any suggestions to the government might be thought advisable.

Motion was carried that additions to membership be by application, to be passed on by the members.

Motion carried that the regular meetings of the Board be held on the fourth Thursday of each month.

Motion carried to guarantee to the ladies serving lunch, an attendance of fifty at each regular meeting.

In pursuance of the announced

plan to have a short talk by local business men at each meeting, R. L. King gave a talk on the College Year Book.

A communication was read from the Canadian Pacific District Passenger Agent, announcing that when the summer train school comes into effect time of the evening train will be leave Calgary at 6:30, arrive Clareholm 9:30.

A few minutes were devoted to singing favorite songs.

CHURCHES

UNITED CHURCH

11 a.m.—Subject, "The Gospel, Life and Alcohol."

12:15—Sunday School.

7:30 p.m.—Subject, "Pilate's Policy and People Today."

Rev. R. W. Daigle, Minister.

ST. JOHN'S THE EVANGELIST CHURCH OF ENGLAND

Services will be held on Sunday as follows:

12 o'clock—Sunday School and Bible class.

7:30 p.m.—Evening service.

All are welcome. Bright service.

Rev. W. Barlow, L. Th. Rector.

THE CHURCH OF THE NAZARENE

11:30 and 7:30—Preaching service.

10:30—Sabbath School.

Tuesday and Friday p.m.—Prayer Meeting and Bible study.

You are invited to worship with us.

"Don't stay away for any reason except one you can conscientiously give your Maker."

Rev. A. H. Eggleston, Pastor.

U. G. G. BINDER TWINE

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Confidence because you are sure of the reputation and quality of the twine, because of the experience of the organization serving you, and because you count on the Supplies Department of United Grain Growers to give you good service, and to deliver your twine when you need it at a price which is the lowest possible.

Place Provisional Order Now

UNITED GRAIN GROWERS LTD

Another PRICE Suggestion Maple Nut Cake and Chocolate Layer

THIS unusual, economical Maple Nut Cake will keep fresh for several days, and the Chocolate Layer Cake, made in a little different way with Dr. Price's Cream Baking Powder, is a family favorite too. Try one or both of them today!

(All measurements for all materials are level.)

MAPLE NUT CAKE

1 1/2 cups shortening
1 cup light brown sugar
2 eggs
1 1/2 cups milk
1 1/2 cups flour
2 teaspoons Dr. Price's Baking Powder
1 cup chopped nuts—preferably pecans
1 teaspoon vanilla extract

Cream shortening; add sugar slowly and yolk of egg and milk and beat well; mix flour, salt and baking powder together and add chopped nuts; fold in beaten whites of eggs; add flavoring. Bake in well greased loaf pan in moderate oven 35 to 45 minutes. Cover top with maple icing and sprinkle with chopped nuts while still wet.

MAPLE ICING

1/2 teaspoon butter
1 tablespoon hot milk

Send for FREE Cook Book—"Table and Kitchen"—149 Notre Dame East, Winnipeg, Can.

DR. PRICE'S
CREAM
Baking Powder

Made from Cream of Tartar, derived from grapes. Raises the dough perfectly, giving the food fine texture and rich flavor.

MADE IN CANADA

1 1/2 cups condensed milk
1/2 teaspoon Dr. Price's Baking Powder
1 1/2 teaspoon maple flavoring

CHOCOLATE LAYER CAKE

1 1/2 cups shortening
1 cup sugar
1 egg
1 1/2 cups flour
1 1/2 cups milk
1 1/2 cups Dr. Price's Baking Powder
1 1/2 teaspoon salt
1 1/2 teaspoon vanilla extract

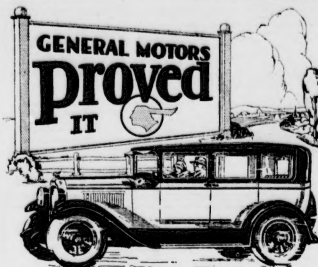
Cream shortening; add sugar gradually, beating well; add beaten egg, one-half the milk and mix well; add one-half the flour which has been sifted with salt and baking powder; add remainder of milk, then remainder of flour and flavoring; beat after each addition. Bake in greased layer cake tins in moderate oven 15 to 20 minutes. Put together with

CHOCOLATE FILLING

AND ICING

8 cups condensed milk
1/2 cup boiling water
1 1/2 teaspoon vanilla extract
2 ounces unsweetened chocolate (3 squares)
1 1/2 teaspoon glycerine

To sugar add boiling water very slowly to make a smooth paste; add vanilla, melted chocolate and orange peel. Spread between layers and on top of cake.



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IT

THE vast resources of General Motors made possible the high standards of Pontiac performance and value.

Into the New Series Pontiac Six have gone the results of experience gained in the building of millions of cars . . . of discoveries made in the great General Motors Laboratories . . . of authentic styling and master craftsmanship developed by the General Motors Fisher body builders . . . of the manifold economies in General Motors purchasing and production!

And, back of the New Series Pontiac Six, are millions of miles of relentless testing on the General Motors Proving Grounds.

The performance, the comfort, the quality, the durability of the New Series Pontiac Six are WELL-KNOWN quantities . . . General Motors has proved them.

Ask your dealer about the G.M.A.C. Deferred Payment Plan which makes buying easy.

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FOUR-
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The New Series PONTIAC SIX

C. B. YOKOM
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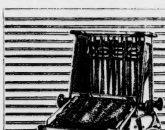
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Flip the rack

NO need to burn the toast—or your fingers—if you use the Hotpoint Toast-Over Toaster. The reversible racks turn the toast instantly and automatically. This toast-over feature together with the speedy Hotpoint heating elements saves time at breakfast. Makes toast temptingly browned in two minutes. If you want a toaster you'll always prize, get a beautiful nickel-plated Hotpoint.

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